

# CRR WEEK FAQs



## What is Community Risk Reduction (CRR)?

CRR is a data-driven process to identify and prioritize local risks, followed by the integrated and strategic investment of resources (emergency response and prevention) to reduce their occurrence and impact.

## What is the goal of CRR?

The goal of CRR is to reduce the occurrence and impact of emergency events for both community members and emergency responders.

### ▶ What is CRR Week?

CRR Week is a grass-roots effort to promote using CRR concepts in any community across the nation.

### ▶ When is CRR Week?

CRR Week 2020 will take place Monday, January 20, 2020, through Sunday, January 26, 2020. It will kick off on Martin Luther King Day, which is a national day of service.

### ▶ Who can take part in CRR Week?

Anyone can take part! Any fire department or community, big or small. Rural or metro. Paid or volunteer. CRR applies to any community and is something any community can undertake.

### ▶ What is the goal of CRR Week?

Our goal for the week is to raise awareness among the fire service. First, share the role of CRR and show how any department, no matter what type or its location, can use CRR concepts to make the community and department safer.

### ▶ Why should I take part in CRR Week?

CRR Week is a great opportunity to help raise awareness amongst department members about the value of CRR in making the community safer - which also translates into firefighter safety as well.

### ▶ Who is organizing CRR Week?

The idea for CRR Week originated with individuals from various fire departments from across the country. This small group is serving as the catalyst to move it forward for the first time, but the idea is this effort will be acknowledged across the country.

### ▶ How do I take part in CRR Week?

CRR Week is locally driven and a grass-roots effort. No one knows the risks in your community better than you. So, you can design your own campaign to meet your local needs. While we are suggesting each day focus on a different "E", it is just that – a suggestion. It also depends upon what resources you have available. For example, volunteer departments may choose to use the weekend since that is when their members may be available, and citizens are home for home safety visits.

## How is it organized?

Each day of the week will have a different focus of one of the five “E’s”:

### *Monday-Education*

To kick off CRR Week, since it is Martin Luther King Day and a Community Day of Service, we are suggesting communities use this time to visit homes in their communities and install smoke alarms.

### *Tuesday-Engineering*

This could be an opportunity to have crews visit the community and learn more about the design of buildings or fire protection systems and how they play a role in protecting a building and impact firefighter safety.

### *Wednesday-Enforcement*

This could be an opportunity for crews to accompany a fire inspector and learn more about how inspections make a community safer and are for the benefit of everyone – the fire department, community, and property owner.

### *Thursday-Economic Incentive*

This could be partnering with a local business who is willing to provide a supply of life safety devices (i.e., smoke alarms, car seats, bicycle helmets) to implement in your community.

### *Friday-Emergency Response*

This could be a day to inform your community about data related to emergency response services in your agency. What are the most common emergencies being mitigated? What is the average response time? Look at agency data to determine areas of improvement and discuss with personnel.

### *Saturday/Sunday*

These are days volunteer departments can use in promoting any one of the five E’s in their community.

Where can I find more information?

Visit [www.CRRWeek.org](http://www.CRRWeek.org) for more information.

We have compiled links to CRR-related resources to help you. Look for us on Facebook and Twitter @crrweek.

What are some of the specific things I can do for CRR week?

Encourage fire service personnel to take time to take “CRR Essentials” on IFSTA Resource One. Have every member sign a pledge to actively look for opportunities to incorporate CRR into their service delivery and implement interventions.

Can I do a proclamation for CRR week?

Yes, you can! Visit [www.CRRWeek.org](http://www.CRRWeek.org) and you will find model language for a proclamation you can submit to your governor, city, or state office. Proclamations are great ways to get attention on an issue and can help get media attention.

